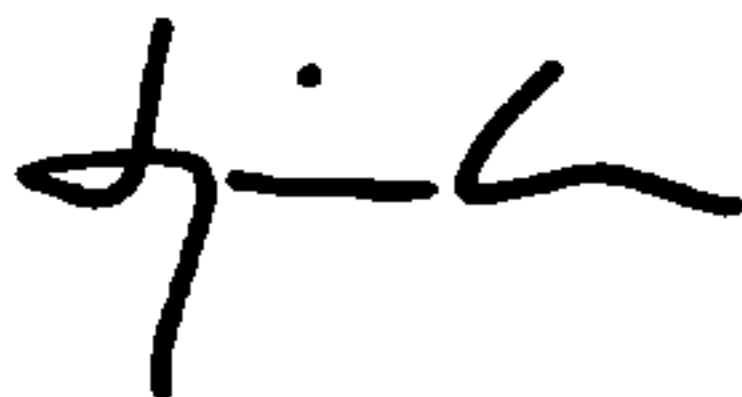


to other key sales and marketing managers in your dealership so that they too can receive a FREE subscription to *OfficeDEALER* magazine.

- An order form for additional Elite Dealer award items to help you promote this momentous achievement. You'll want to let everyone know about this prestigious award that you've just earned ... customers, prospects, business associates and employees. You can order additional copies of this special issue, duplicate award plaques and custom reprints. Be sure to "Spread the good news" and capitalize on this big marketing opportunity.
- If you would like a digital version (color) of the Elite Dealer logo, as displayed on the press release and on this letter, please send an e-mail to Bessie Comer at: bcomer@os-od.com. We encourage you to display these logos in your business facility, on printed materials and in your advertisements ... or anywhere you want to impress your customers and prospects. You'll find this to be a great sales and marketing tool.

Once again, we salute you on being named one of the "best of the best" with this 2007 Elite Dealer award!

Sincerely,



Richard Kunkel
Publisher

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