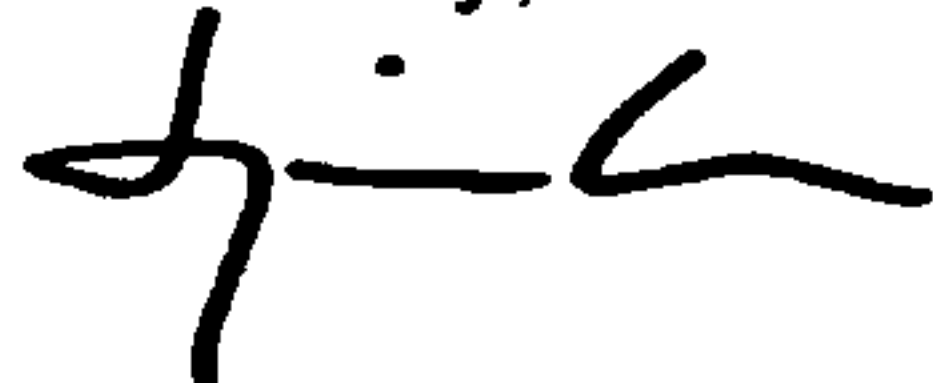


- community. When you send your revised press release out to local newspapers or business publications, you'll also want to enclose a photo of yourself or your dealership. Don't hesitate to boast about this big achievement ... it's a way to let your community know that your business is "a cut above the rest."
- Several FREE subscription cards. If you don't currently receive *OfficeDEALER* magazine, please be sure to fill out one of these postage paid cards and return it to us. Also, please pass along these extra cards to other key sales and marketing managers in your dealership so that they too can receive a FREE subscription to *OfficeDEALER* magazine.
- An order form for additional Elite Dealer award items to help you promote this momentous achievement. You'll want to let everyone know about this prestigious award that you've just earned ... customers, prospects, business associates and employees. You can order additional copies of this special issue, duplicate award plaques and custom reprints. Be sure to "Spread the good news" and capitalize on this big marketing opportunity.

**Once again, we salute you on being named one of the "best of the best" with this 2005 Elite Dealer award!**

Sincerely,



Richard Kunkel  
Publisher

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