

FOR IMMEDIATE RELEASE

Date: June 9, 2008
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INDIANA FURNITURE:

An American success story for more than 100 years

Indiana Furniture has been making high quality wood furniture for more than 100 years—a record of longevity that few in our industry can claim.

We set our roots in southern Indiana—an area that combined abundant hardwood forests with highly skilled woodworkers and cabinet makers who had recently emigrated from Germany. Thanks to fiscal conservatism and wise investments, the firm grew steadily through the economic highs and lows of the last century. And as other companies lost their bearings during the Depression, Indiana Furniture never closed its doors and was even able to pay dividends to stockholders. Rock-solid Hoosier values built the foundation upon which Indiana Furniture rests, and that same sound business sense prevails today as leaders shepherd the company into the next century. No company can more confidently say—Rely on Us.

Few centennial manufacturers are more forward thinking and technologically savvy as Indiana Furniture. We've invested heavily in advanced technology that has improved our quality and efficiency, helped us compete on a global level, and reduced our environmental impact on the planet.

The quality of our work keeps us ahead of our domestic competitors—and ahead of lower priced, lower quality imports. We craft our furniture from select-grade American hardwoods and veneers, we design and manufacture for long-term durability, and we employ uncompromising construction standards and attention to detail.

We employ more than 300 workers. We operate more than 600,000 square feet of technologically advanced manufacturing space. We produce 14 lines of freestanding, modular desks and casegoods in a wide range of styles and pricing. We offer 30 seating lines that include task, guest, lounge, reception, and multipurpose seating. We also offer a wide range of options for conference rooms and board rooms.

We're continuously introducing fresh and innovative products to meet the diverse needs and interests of our customers. We provide unmatched versatility for rapidly changing work environments. And we have one of the fastest and most reliable shipping records in our industry—99% on time. No hassles. No surprises.

To find out more about Indiana Furniture, visit our NeoCon showroom, 1054A in the Merchandise Mart.

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OUR ENVIRONMENTAL STORY:

As old as the hills and as new as this year's market

At Indiana Furniture, we reduced, reused, and recycled long before it was the thing to do.

In fact, we've been careful stewards of our resources for more than 100 years, simply because reducing waste makes sense for our business, and as it turns out, for the people who work here, for those who use our furniture, and for the world in which we live.

This year, we took another major step in environmental stewardship when we received coveted GREENGUARD Certification for our proprietary UV Advantage finish. It's low-emitting in process and in product—safer for our employees, better for our customers, and healthier for the planet. **And it earns points for LEED Credit 4.5 and meets ANSI/BIFMA Standard X7.1 for low-emitting office furniture systems.**

The finish is offered as standard—at no upcharge—on all products in our Promise, Centennial, Revolutions, and Madera lines. And we use it on all exposed surfaces—not just the top surface.

"We believe strongly in the value of LEED and we want to make it as simple as possible to specify casegoods on LEED projects," says Rich Slayton, President and CEO. "That's why we make our most environmentally friendly finish standard on these products—why we don't charge more for it—and why we use it on the entire product—not just where it shows."

Beyond its environmental benefits, UV Advantage is the most durable finish in the industry—earning a noteworthy 5 out of 5 rating in durability testing. It's practically impervious to scratches, abrasions, water stains, and most chemicals. And it won't darken or yellow over time.

Designing products that help our customers earn LEED credits is one of the many ways that we're making an impact on the environment. Talk with us. We'd love to tell you more about our efforts to:

- Use renewable materials
- Reduce manufacturing offal
- Reject unnecessary packaging
- Use recycled/recovered fibers in our core materials
- Repurpose/recycle our own waste to reduce waste to landfill
- Compact waste to reduce trips to landfill
- Pack and ship efficiently to reduce fleet emissions
- Source materials closer to home
- Convert to higher, cleaner technology
- Emphasize modular design to allow change without obsolescence
- Build high quality products with long life cycles
- And much, much more. Just ask us.

At Indiana Furniture, we're proving that environmental sensibility and good business sense can and should go hand in hand. And for more than a century, we've been showing how it's done.

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NEW SEATING COLLECTION SERVES MULTIFUNCTIONAL SPACES

Inspiration, a new seating collection introduced by Indiana Furniture at NeoCon 2008, represents the company's first foray into a full line of coordinated seating for a wide range of applications.

With offerings that include task seating, guest seating, tandem seating, and a backless bench, Inspiration offers a collection of coordinated seating that meets a wide range of needs: office, conference room, reception, and lounge, as well as multifunctional spaces.

"The Inspiration Collection is the first truly complete line of seating from Indiana Furniture," explains Mike Blessinger, Vice President of Sales and Marketing. "We developed a broadly appealing design and then adapted it to a wide range of seating applications. The goal was to create one, common aesthetic across many different seating applications." The firm designed the seating line to appeal to its corporate customers, as well as those in hospitality, healthcare, and education.

The seating line features two back styles, and strong, clean lines that coordinate well with the Indiana Furniture's popular Vive line of guest seating. It's available in eight finish colors and a wide range of fabrics.

Inspiration seating is crafted from select-grade American hardwood frames with double-dowel mortise and tenon construction. Cushions are high-grade polyurethane foam for long-term durability and comfort. Coordinating lamp tables and magazine tables complete the line. Woods and veneers are selected from well-managed forests.

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NEW DESKING SYSTEM EARNS LEED POINTS FOR INDOOR AIR QUALITY

Promise, a new desking system introduced by Indiana Furniture at NeoCon 2008, provides LEED points for indoor air quality thanks to its low-emitting UV finish.

The company's proprietary UV Advantage finish recently received coveted GREENGUARD Certification. That seal of approval paves the way for customers to earn points for LEED Credit 4.5 for low-emitting furniture. The finish also meets ANSI/BIFMA Standard X7.1.

Promise desk and casegood products are designed to look great and improve productivity. Curvilinear worksurfaces and a variety of top shapes ensure more work space and better work flow. Double-height overheads and tall storage options provide abundant, at-hand storage in a small footprint. The system is crafted in select-grade American hardwoods and veneers from well-managed forests. Eight finish colors, eight pull styles, and three edge options provide limitless aesthetic possibilities.

Promise is among four freestanding wood desk and casegoods systems from Indiana Furniture that offer the environmentally friendly UV Advantage finish as standard—no upcharge—and on all exposed surfaces—not just the top. “By offering our UV Advantage finish standard on all products in the Promise line—as well as products in our Centennial, Revolutions, and Madera lines—we’re making it simpler to specify furniture for LEED projects,” says Rich Slayton, President and CEO.

Beyond its environmental benefits, the UV finish is the most durable finish in the industry—practically impervious to scratches, abrasions, water stains, and most chemicals—earning a remarkable 5 out of 5 rating in durability testing.

To find out more about Promise or about our GREENGUARD Certified UV finish, visit our NeoCon showroom, 1054A in the Merchandise Mart.

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