

Streamline and Accelerate Sales Cycles

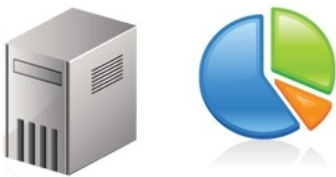
StructuredWeb CRM features a comprehensive on-demand, web CRM solution with a centralized database to provide a complete view of prospects and customers from a single platform. With all prospect and customer data captured in a single place, sales and marketing have more visibility, more actionable tools, better buying intelligence, all of which improves productivity and accelerates sales cycles. Create and launch targeted, personalized marketing campaigns. Track and manage leads, enable your sales to automate quotes and manage responses through email alerts. Review sales trends to accurately forecast growth. No need for additional IT resources or third party plug-ins requiring integration.

StructuredWeb On-Demand CRM Suite is an easy to use, fast to deploy, feature rich and fully integrated system with powerful sales automation, marketing automation and analytics to provide timely and effective knowledge to help you drive more business and higher retention rates. .

Our Unique On-Demand Integrated CRM

1

Contact and Database Management



Capture contact, account and prospect data in a central repository. With the data collected and managed centrally, users can access and leverage information across your company. Synchronize with your Outlook address book. Our database integrates with infoUSA providing the ability to target prospects by region, by industry or by title.

2

Marketing Automation and Campaign Management



Stay in front of your prospects and customers with automated and personalized follow-up marketing campaigns. Build, execute and measure effectiveness all from the same platform without the need for any third party plug-ins.

3

Activity Management and Quoting Capabilities



Quoting capabilities and tracking to enable sales efficiencies. Trigger follow-up activities with automatic leads alerts and detailed lead assignments. A comprehensive portfolio of tracking and reporting tools is available on demand to help you monitor and accelerate your sales activities.

4

Opportunity Forecast and Pipeline Reporting



Create and manage opportunities; track your opportunity pipeline. Easily review the status of every opportunity. Manage individual, group and company forecasts. Quickly view new opportunities, closed deals and forecasts for each sales rep.

On-Demand CRM Suite

StructuredWeb CRM Suite includes everything you need to get started today

- Contact management and centralized database
- Lead management and marketing automation
- Opportunity management and reporting
- Five CRM user licenses annual subscription
- Standard Implementation and Training

Special Payment Terms & Conditions:

- Standard implementation and training one-time fee of \$2,500 due and payable with order
- Five CRM user licenses for \$40 per user per month – represent a savings of over 30% from list price
- Prepaid annual subscription for 5 user licenses \$2,400 due and payable with order

Cancellation Policy:

Cancel any time after the first 90 days. No refunds for payments from months prior to cancellation.

*** Sign and fax this order form to the following fax number – **888-208-6295** ***

PAYMENT AUTHORIZATION:

Name on Card: _____ Credit Card Type: _____

Credit Card No.: _____ Expiration Date: _____

Signature: _____ Date: _____

PROGRAM SETUP DETAILS:

Company Name: _____

Contact person managing incoming leads: _____

Email Address for person managing incoming leads: _____

Phone number where incoming phone leads will be forwarded: _____

Contact person for implementation and training: _____

StructuredWeb, a pioneer in leveraging the power of the web and a leading expert in online marketing and merchandising solutions, has created value for more than 2,000 small and mid-size businesses by driving sustainable revenue growth through improved customer acquisition, retention and loyalty. StructuredWeb offers a comprehensive, integrated suite of web-based marketing automation, sales enablement, analytics and ecommerce solutions delivered from a unified application platform and database. This unique approach to managed marketing and sales solutions allows small and mid-size businesses to quickly realize measurable results and gain competitive advantage. StructuredWeb partners with manufacturers, distributors and resellers to build and deliver managed programs to accelerate reseller sales across verticals like office products, furniture, voice and data and technology. Please visit www.structuredweb.com for more information.