A modular approach to transactional, transpromotional & promotional printing with advanced output management capabilities.

PlanetPress Suite enables easy creation and printing of transactional, promotional and transpromotional variable content documents as well as offering advanced automated distribution and workflow management capabilities. Documents created with PlanetPress Suite can be printed, archived, emailed and/or faxed as part of a sophisticated output management application driven by PlanetPress Watch or PlanetPress Server. Conditional text, business graphs and images can be incorporated based upon information contained within the data stream.

### Business Applications

#### Transactional documents
- Multi-part business form replacement
- Invoices & statements
- Financial portfolio reports & updates
- Pick tickets & shipping labels

#### Promotional documents
- Direct mailings
- Discount coupons
- Postcards
- Tickets
- And more...

#### Transpromotional documents
- Statements with targeted marketing messages
- Invoices with one to one promotions
- And more...

### Automate your printing workflow & manage the distribution of your documents based upon your existing business’ processes

- **Process print streams from any Windows® applications**
  Capture files sent from standard Windows applications such as Great Plains and Crystal Report, convert their contents to plain text and use the resulting data file as input for PlanetPress Design documents. Easily repurpose and stabilize data to create business reports that meet the needs of your organization and automate their distribution to the appropriate channels.

- **Email, fax, archive, locate and retrieve information**
  Generate PDF, TIFF and JPG images of your documents to automatically archive, email and/or fax them. An index file is also generated for location and retrieval of specific pages of the print run via an integrated search engine or using a third party electronic document management (EDM) system.

- **Optimal performance printing on PostScript printers**
  For repetitive print runs, high volume printing cycles of purely transactional or transpromo documents, use native PostScript on licensed printers. Storing the form on the printer and only sending the data when printing will limit the strain on your bandwidth and you will benefit from engine speed printing.

- **Convenience printing on any printer**
  In addition to native PostScript, you can also benefit from unlimited printing to any printer (using Optimized PostScript or Windows printing), including thermal, inkjet and laser technologies. Make the most of specific finishing options offered by all printers; perfect for your ad-hoc and day-to-day printing needs!
PLANTPRESS SUITE
Variable data printing, output management & automated delivery

A wealth of features for your benefit!

Significant cost savings and improved document workflow can be realized if your business documents, such as invoices, statements or promotional mailings are still being printed on impact or proprietary laser printers. Move these documents to modern laser printers and multifunctional devices with no change to the host system.

Create and design transactional, promotional or transpromotional variable content documents with robust, yet easy to use, drag and drop, point and click tools and a configurable and dockable layout.

Add data driven graphs and bar codes for concise communications.

Increase workflow efficiencies by routing documents where you need them via print, email, fax or archive.

Add conditional graphics, messages or pages based upon information contained within the data stream to target your customers’ personal interests.

Print complex documents at high speed using optimized PostScript®, Fiery Freeform™ 1 & 2, VPS, VDX or print to any printer using any Windows printer (including non PostScript devices) using Windows® Print Drivers.

Import data from virtually any source including native XML, ODBC compliant databases, Windows applications and print to any printer.

Turn invoices into advertising vehicles by suggesting items related to purchase history to generate higher revenues.

Drive printer paper handling and finishing features in order to utilize the full power of your printer.

The PlanetPress Suite of products

PLANTPRESS. DESIGN
Flexible and powerful transactional & personalized document creation.

PLANTPRESS. WATCH
Automated document output & distribution management.

PLANTPRESS. iWATCH
Flexible creation & printing of variable content documents on the iSeries.

PLANTPRESS. IMAGING
Electronic image generation for archive, email & fax.

PLANTPRESS. SERVER
Automated document output distribution management & unlimited printing to PostScript® & Windows® printers.

XML2PRINT
Utilize flexible, open system XML data from applications such as CRM and ERP for quick and efficient document design and output using PlanetPress Suite.

For more information on our line of products, visit our web site.
www.objectiflune.com