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NOVACOPY NATIONAL LEADERSHIP BRINGS REGIONAL CONFERENCES TO MUSIC CITY

Marketplace Success Prompts Technology Giants to Explore Nashville Area

Nashville, TENN – The skyrocketing growth that has propelled Nashville's NovaCopy Inc. into the national limelight has swayed both Panasonic Corporation of North America and Business Technology Association (BTA) to host their respective regional conferences in Music City.

NovaCopy CEO, Darren Metz, said the acknowledgement as BTA Dealer of the Year coupled with his position as President of the Panasonic Dealer Council, prompted the technology giants to explore Nashville.

"It truly is an honor to have Panasonic and BTA's regional conferences in Music City," Metz said. "The recognition it provides the city is immense. "We are sure they will find Nashville both acceptable as a venue and as a possible place to branch out. With the planned redevelopment of downtown, this visit might very well be the first of many."

The Panasonic Partner Strategy Meeting with the attending Southern Focus Dealers will take place on May 15 and 16 at The Hermitage Hotel. The BTA Conference will occur on May 18 and 19 at the Union Station Wyndham Resort Hotel, and will include technology management from around the country.

About NovaCopy

NovaCopy is an award-winning dealer for multifunction office copiers and business solutions that grossed over \$33 million in 2006. Recognized as the BTA National Dealer of the Year and as one of the 500 fastest growing companies in the United States, NovaCopy provides equipment, technical service and document management software to its customers. For more information, please visit: www.novacopy.com.

About Panasonic

In the United States, Panasonic Digital Document Company, unit of Panasonic Corporation of North America, markets a broad line of digital imaging systems, computer peripherals and office system products designed specifically for business use. Products available include color digital copiers, network multifunction devices, document management systems, scanners, electronic/interactive whiteboards, color laser printers, impact printers, and fax and internet fax machines. For more information, please visit: <http://www.panasonic.com/office>

About BTA

The Business Technology Association (BTA) is an international not-for-profit trade association serving independent dealers, value-added resellers, systems integrators, manufacturers and distributors in the business equipment and systems industry. BTA helps its members profit through a wide variety of services, including free legal advice and guidance; business benchmarking studies and reports; information on the latest news, trends and products in the industry; strong educational offerings; and industry-specific publications *Office Technology* and *BTA Hotline Online*. For more information, please visit: <http://www.bta.org>.

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