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NOVACOPY NAMED NATIONAL DEALER OF THE YEAR

**Marketplace Innovations and Stellar Growth Distinguish NovaCopy
From All Other Dealers in United States**

Nashville, TENN – NovaCopy, Inc. has been chosen the 2007 Dealer of the Year by Business Technology Association (BTA) in their annual nationwide Awards of Excellence Program.

Recognized for marketplace innovations such as GPS-enabled PDAs allowing for the fastest on-site service possible, and skyrocketing growth of over 350 percent since 2002 (\$33 million in 2006), NovaCopy was presented the 2006 Dealer of the Year Award by BTA President Dan Hayes at the 2007 ITEX Show in Las Vegas on March 22.

Hayes said NovaCopy was singled out for this award because of its ability to lead the transition to digital and copier systems.

“The Business Technology Association congratulates NovaCopy Inc. on its sales performance, commitment to customer service, employee support and vision for the future — all of which distinguish the company among the association’s office technology dealership members nationwide,” said Hayes. “Certainly, given its superior performance and position as a rapidly growing market leader, NovaCopy can serve as a role model for dealerships throughout the United States.”

NovaCopy CEO, Darren Metz, stated that an award of such high merit was made possible only by the successful fulfillment of the customers’ needs.

“Customers want someone who offers more than just sales and service,” Metz said. “They want workflow specialists who can integrate business solutions with their IT departments. NovaCopy provides all this and more.”

Companies were evaluated in four key performance categories: finance, including average sales per employee, gross margin, inventory turnover and average collection period; operations, including effectiveness in reducing employee turnover, customer-focused programs, business plan goals and objectives, and 2006 business growth pattern; vision, including marketing strategies related to selling future technologies and adherence to a formal vision statement; and involvement, including industry recognition and community involvement.

About NovaCopy

NovaCopy is an award-winning dealer for multifunction office copiers and business solutions that grossed over \$33 million in 2006. Recognized as the BTA National Dealer of the Year and as one of the 500 fastest growing companies in the United States, NovaCopy provides equipment, technical service and document management software to its customers. For more information, please visit: www.novacopy.com .

About BTA

The Business Technology Association (BTA) is an international not-for-profit trade association serving independent dealers, value-added resellers, systems integrators, manufacturers and distributors in the business equipment and systems industry. BTA helps its members profit through a wide variety of services, including free legal advice and guidance; business benchmarking studies and reports; information on the latest news, trends and products in the industry; strong educational offerings; and industry-specific publications *Office Technology* and *BTA Hotline Online*. For more information, please visit: <http://www.bta.org> .

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