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NOVACOPY CEO APPOINTED PRESIDENT OF PANASONIC DEALER COUNCIL

Metz to Represent Panasonic's 600 U.S. Dealers

Nashville, TENN – NovaCopy, Inc. CEO Darren Metz was recently elected president of the Panasonic Dealer Council by 600 Panasonic dealers nationwide. His election was in recognition of his company's top-rated customer service, ability to grow rapidly in a competitive market and overall technological vision.

Panasonic Digital Document Company (PDDC) President Steve Mullin congratulated Metz on his high profile appointment.

"Your acceptance of this responsibility is a reflection of your commitment to support your fellow dealers in their effort to grow their business with Panasonic," Mullin said. "Your contribution as both an advocate for the dealer community and a strong business partner with Panasonic are critically important for our mutual business success."

The function of the Dealer Council is to enhance Panasonic's position in the industry by voicing the strategic perspectives of the Dealer community to PDDC. The primary goal of the Council is to act in an advisory role and effectively communicate dealers' collective issues and concerns to the Panasonic management team.

For his first official assignment, Metz will be traveling to Tokyo, in February, to meet with Fumio Ohtsubo, President of Matsushita Electric Industrial Co., Ltd. (parent company of Panasonic) and other top ranked Panasonic executives. Metz will be discussing ways Panasonic can leverage the success it enjoys as a global leader of plasma displays in the copier market.

Metz reflected on his appointment and responsibilities regarding his new role as president of the Panasonic Dealer Council and the importance of proactively addressing **ALL** issues for the benefit of **ALL** dealers regardless of the size of business or market area.

"I am completely humbled by this appointment by my peers and thank each and every one of them," Metz said. "I hold this responsibility as one of the top achievements in my life. I plan to vigorously pursue the expectations and goals set forth by the Council. I believe all of us (Panasonic Dealers) can successfully fulfill the customers' business solutions expectations and enhance the Panasonic experience. It is all about helping them to flourish."

Headquartered in Nashville, NovaCopy is a two-state, award-winning dealer for multifunction office copiers and business solutions that grossed over \$28.1 million in 2006. Recognized as one of the 500 fastest growing companies in the United States, NovaCopy provides equipment, technical service and document management software to its clients. This was officially noted by OfficeDEALER magazine listing NovaCopy as a "Top 100 Elite Dealer."

In the past year, NovaCopy has acquired a Panasonic dealership in Dallas and moved its headquarters from Memphis to downtown Nashville where it purchased the 27,500 square foot (spending over half a million dollars in remodeling). The Memphis office still continues to dominate the Memphis market.

For more information about NovaCopy visit www.novacopy.com

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