

# NOVACOPY

## For Immediate Release

CONTACT:

Geoff Tucker  
Community Relations  
NovaCopy, Inc.  
5520 Shelby Oaks Drive  
Memphis, TN 38134  
Phone: 901.388.4637 x 124  
<http://www.NovaCopy.net>  
[gtucker@NovaCopy.net](mailto:gtucker@NovaCopy.net)

## **BLI HONORS KONICA MINOLTA WITH "MULTIFUNCTIONAL LINE OF THE YEAR" AWARD**

### **Konica Minolta Stars as NovaCopy's Premier Office Equipment Line**

Memphis, TN — July 8, 2005 — NovaCopy announced today that its premier line of Konica Minolta multi-function office equipment has received the prestigious designation of "Multifunctional Line of the Year" award from Buyer's Laboratory (BLI).

Among the many factors considered by BLI in selecting line of the year are reliability, connectivity, output quality, control panel design, multifunctional capabilities, ease of use, productivity, administrative utilities and feedback to user workstations. The past year in the imaging industry has seen office color, production units and solutions take center stage.

"We are very proud to offer such an incredibly strong and proven office equipment solution to our clients," commented NovaCopy President Darren Metz. "With this award, NovaCopy further demonstrates how its award-winning quality processes are balanced and supported by superior, affordable color and multi-function machines. They deliver greater value than competing products."

BLI's Manager of Field Testing Pia Beddiges noted, "The strengths of the two companies that formed Konica Minolta — color and low-volume from Minolta and high-volume monochrome from Konica — have resulted in an impressive product line that's strong from the low end to the high end and in color."



Page 1 of 2

MEMPHIS	5520 SHELBY OAKS DR	901.388.3399
NASHVILLE	3026 OWEN DRIVE	615.641.5664
JACKSON	529 OLD HICKORY ROAD	731.616.0007



## For Immediate Release

CONTACT:

Geoff Tucker  
Community Relations  
NovaCopy, Inc.  
5520 Shelby Oaks Drive  
Memphis, TN 38134  
Phone: 901.388.4637 x 124  
<http://www.NovaCopy.net>  
[gtucker@NovaCopy.net](mailto:gtucker@NovaCopy.net)

*Page 2 of 2*

"To have the **bizhub** line of products recognized as BLI's 'MFP Product Line of the Year' is a tremendous achievement and is testament to the significant product development effort that Konica Minolta has undertaken," said William H. Brewster, vice president, marketing, Konica Minolta Business Solutions. "The bizhub and bizhub PRO brand of products represent the next-generation of digital imaging systems and we will continue to drive further innovation in the market with our future product introductions."

"BLI's comprehensive product reviews and ratings play an important role at Konica Minolta, both internally for marketing and product development, and externally where our customers and dealers rely on BLI's assessments and critiques during the buying process," added Brewster.

### **About NovaCopy**

NovaCopy is a rapidly growing, award winning dealer for multifunction office copiers from Konica Minolta and Panasonic. NovaCopy provides equipment, technical service and document management software to businesses throughout Tennessee. **Inc** magazine recognized NovaCopy as one of the 500 fastest growing companies in America and by *OfficeDealer* magazine as a Top 100 Elite Dealer.

### **About Buyers Laboratory**

For over 40 years, Buyers Laboratory has been the leading independent office equipment test lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, BLI has been the leading source for extensive databases of specifications and pricing on copiers, printers, fax machines and multifunctional products. The company's databases cover more than 6,000 products and have a long-standing reputation for being the most reliable and complete.

MEMPHIS	5520 SHELBY OAKS DR	901.388.3399
NASHVILLE	3026 OWEN DRIVE	615.641.5664
JACKSON	529 OLD HICKORY ROAD	731.616.0007