



KONICA MINOLTA



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NOVACOPY ANNOUNCES THREE NEW COLOR MULTIFUNCTION PRINTERS TO BENEFIT TENNESSEE BUSINESSES

Konica Minolta's bizhub C353/C253/C203 Enables Small- to Mid-Size Departments
and Workgroups to Benefit From Economical Color Printing

RAMSEY, N.J. and Nashville, TN –NovaCopy Inc., the Tennessee award-winning dealer for multifunction office copiers, advanced imaging and business solutions, announced the introduction of three new multifunctional products (MFPs – print, copy, fax, and scan all in one system) designed to provide outstanding color output for color environments and replace monochrome products.

The bizhub C353, bizhub C253 and bizhub C203, which are ideal for small- to mid-size departments and workgroups, feature many of the same extensive security, printing, copying and scanning features found on Konica Minolta bizhub™ MFPs geared toward large organizations.

Darren Metz, NovaCopy CEO, said that the new MFPs have much to offer Tennessee companies that seek to provide color printing capabilities to their employees.

"Tennessee-owned and operated companies seeking an inexpensive, cost efficient machine that allows for the introduction of color copying and printing in the work environment now have not one, but three state-of-the-art machines to handle their workload," Metz said.

All three newly unveiled networked MFPs enable organizations to have a centralized "hub" that allows them to improve their workflow efficiency and document management with a comprehensive and cost-effective color solution. The bizhub C353, bizhub C253 and bizhub C203 devices offer outstanding standard security capabilities, so that confidentiality and protection against data theft is available at all levels.

"The bizhub C353/C253/C203 MFPs provide our customers with an ideal fit for color environments," said Kevin P. Kern, vice president, product planning and marketing, Konica Minolta Business Solutions U.S.A., Inc. "These products prove just how easy and cost-effective it is to migrate to color printing, and if you're already using color, how seamless it is to upgrade to higher-quality machines. Best of all, these products leverage Konica Minolta's complete platform of new imaging and networking products across numerous printing segments."

The trio targets Segments 1, 2 and 3, with the bizhub C353 offering 35 color pages per minute and improved productivity across the board – whether it's duplex copy, scan speed, or warm-up time. Additionally, both the bizhub C353 and bizhub C253, which offers 25 ppm in color, are capable of supporting color output environments such as graphic arts, marketing, and advertising departments that require the capabilities that an EFI Fiery Controller can provide.

Additionally, Konica Minolta was among the first in the market to support the XML Paper Specification (XPS) file format and Devices Profile for Web Services (DPWS). XPS, the Windows Vista file format, allows users to more accurately and productively reproduce the layout and color of the original document on the printed image. The bizhub C353/C253/C203 Series contain a native XPS interpreter designed and developed by Konica Minolta, as an extension of the Konica Minolta Emperon™ print technology, designed to take full advantage of this exciting new document format.

DPWS, Microsoft's new Windows Vista protocol, makes it possible to deliver improved network connectivity, allowing the user to search and install MFPs and print devices more easily. In addition, the technology provides an optimized user experience for sending and receiving documents on the network.

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"The close integration with Windows Vista is key to our commitment to provide the optimal user experience that comes from using a Microsoft certified integration strategy, which extends to drivers and overall system integration," added Metz. "Our customers are already enjoying the fact that our award-winning line of MFPs and network printers now work seamlessly with the XPS file format, and quickly noticed the added benefits and convenience provided by our integration with DPWS protocols."

bizhub C353/C253/C203 Innovations and Advancements

- InfoLine status reporting with new LED lights.
- [Biometric Authentication Unit](#) provides high detection accuracy; vein patterns of a finger are scanned, encrypted and stored and are used to distinguish individuals
- Scan-to-WebDAV.
- Scan-to-USB Memory.
- [Windows Vista Driver Support](#).
- Support for IPv6 next-generation Networking Protocol.
- Toner Save Mode.
- ICC Profile Support with Emperon Print System.
- Web Print Assistant.
- Emperon controller enhancements include higher processing speeds, unification of printer drivers (PCL/PS/XPS), advanced user box editing and storing capabilities and user box thumbnail preview.
- Encrypted Network Password Printing support allows administrators to enter their own encryption passphrase (factory-default encryption passphrase is standard).
- Print-from-USB Memory.

With all three machines, customers will be able to more easily manage their workflow due to the versatile, modular and highly productive multifunctional capabilities such as scanning and faxing for input and document archival (scanning), print and copy modes for output and PageScope Utilities for managing the data as well as managing the network. In addition, their data and the device itself will remain secure and will only be accessible by authorized users.

Standard Features

- Simitri® HD Color Polymerized Toner for superior color print quality.
- [Next-generation security](#) with award-winning Hard Drive Overwrite security function, Job Erase, Account Track, IP Address Filtering, LDAP Authentication, optional Biometric Authentication Unit and other high-level standard security features.
- 8.5-inch color LCD display control panel to preview data and display thumbnail images to view the job before it prints. The panel can be tilted both vertically and horizontally for enhanced Section 508 compliance.
- Reversing Automatic Duplex Unit (ADU) for double-sided color and B&W printing and copying at 100% productivity with speeds up to 35 opm.
- Network scanning: Email, FTP, SMB (Desktop), User Box (HDD), WebDAV, TWAIN, and WS-Scan.
- PCL6 (emulation), PS Level 3 (emulation), and XPS (XML paper specification) printing.

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- bizhub Send Feature allows documents to be scanned to SMB, Email, FTP, WebDAV, FAX, and User Box simultaneously.
- High image stabilization threshold.
- 1,150 sheet standard paper capacity.
- Thick paper support for all trays; up to 68 lb. (140 lb. Index) paper; up to 100 lb. cover through the bypass.
- High toner yields.
- Ability to restrict color output.
- Environmentally Friendly.
- User Authentication.
- [Section 508](#) compliance for easy access.

Options and Accessories

- Reversing Automatic Document Feeder with speed up to 70 opm
- Biometric Authentication Unit (AU-101) for added security and one-touch printing.
- Modular Finisher (FS-519) for corner and 2-position stapling.
- Punch Kit (PK-515) for 2-/3-hole punching capability.
- Saddle Kit (SD-505) for half-fold and saddle-stitching up to 60-page booklets.
- Mailbin Kit (MT-502) for printer addressable output.
- Job Separator Tray (JS-505) for separating print, copy, fax, and report output.
- Large Capacity Tray holds up to 2,500 letter-size sheets for a total paper capacity of 3,650 sheets.
- Desktop faxing capabilities with optional fax kit.

Pricing and Availability

The bizhub C353, bizhub C253 and bizhub C203 are available through NovaCopy. Contact NovaCopy at 615.577.7677.

About NovaCopy

NovaCopy is an award-winning dealer for multifunction office copiers, advanced imaging and business solutions. Recognized as the BTA National Dealer of the Year, and as one of the fastest growing companies in the United States, NovaCopy provides equipment, technical service, document management software and nationally-recognized customer service to its clients. For more information, please visit: www.novacopy.com.

About Konica Minolta Business Solutions U.S.A.

Konica Minolta Business Solutions U.S.A. Inc. (www.kmbs.konicaminolta.us), a leader in advanced imaging and networking technologies for the desktop to the print shop, brings together unparalleled advances in security, print quality and network integration via its award-winning line of bizhub™ multifunction products (MFPs); bizhub PRO™ production printing systems; magicolor® desktop color laser printers and all-in-ones; and pagepro™ monochrome desktop laser printers and all-in-ones. Headquartered in Ramsey, NJ, Konica Minolta delivers expert professional services and client support through an extensive network of direct sales offices, authorized dealers, resellers and distribution partners in the United States, Canada, Mexico, Central America and South America