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KONICA MINOLTA BUSINESS SOLUTIONS U.S.A. HONORS NOVACOPY WITH THE 2007 PRO-TECH SERVICE AWARD FOR SERVICE EXCELLENCE

Nashville, TENN; Memphis, TENN; Dallas, TEXAS – Konica Minolta Business Solutions U.S.A., Inc. (Konica Minolta) today announced that NovCopy has been honored with the 2007 Pro-Tech Service Award. The Pro-Tech Service Award recognizes those Konica Minolta dealerships that demonstrate the highest commitment to customer support and satisfaction.

"Providing excellent service has become increasingly important in our industry. Konica Minolta is committed to assuring the highest performance standards across our organization," said James Ingrassia, vice president, solutions support and development, Konica Minolta Business Solutions U.S.A., Inc. "The Pro-Tech Service Award represents Konica Minolta's gold standard for service competence and proficiency. There is no higher honor for a Konica Minolta dealer and NovaCopy should be very proud of its achievement."

Pro-Tech Service Award winner, NovaCopy, headed by Darren Metz, CEO, is dedicated to delivering professional, reliable service and maximum performance for Konica Minolta's award-winning bizhubTM products. To attain the Pro-Tech standard, each element of NovaCopy's operation was evaluated and measured, including its: management skills, inventory control systems, technical expertise, dispatch systems and customer satisfaction ratings.

"The Pro-Tech Service Award is a mark of distinction that we are proud to showcase. It symbolizes our commitment to offering the best business practices and the best in service. It certifies to our customer base that we have the skills, people and systems to keep their Konica Minolta equipment operating at the highest level of productivity." Metz said.

About NovaCopy

NovaCopy is an award-winning dealer for multifunction office copiers and business solutions that grossed over \$26 million in 2006. Recognized as the BTA National Dealer of the Year in 2007 and as one of the 500 fastest growing companies in the United States, NovaCopy provides equipment, technical service and document management software to its clients. For more information, please visit: www.novacopy.com.

About Konica Minolta Business Solutions U.S.A., Inc.

Headquartered in Ramsey, New Jersey, Konica Minolta delivers expert professional services and experienced, responsive client support, in addition to the world-class service provided through its extensive network of direct sales offices, authorized dealers, resellers and distribution partners in the United States, Canada, Mexico, Central America and South America. For more information, please visit Konica Minolta at <u>www.kmbs.konicaminolta.us</u>.