



KONICA MINOLTA



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**NOVACOPY ANNOUNCES BIZHUB PRODUCTION PRINT SYSTEMS RECEIVE
2007 "EDITOR'S CHOICE" AWARDS FROM BETTER BUYS FOR BUSINESS**

bizhub PRO C6500P Recognized as Strong Contender in High-Volume Color Arena;
bizhub PRO 1050eP Singled Out for Excellent Performance at Aggressive Price Point

Nashville, TENN – NovaCopy Inc., the Tennessee award-winning dealer for multifunction office copiers, advanced imaging and business solutions, announced that Better Buys for Business (Better Buys) has recognized Konica Minolta's bizhub PRO™ C6500P and bizhub PRO 1050eP as 2007 "Editor's Choice Award" winners. The 65 color pages per minute (ppm) bizhub PRO C6500P and the 105 monochrome ppm bizhub PRO 1050eP are featured in the 2007 edition of Better Buys' "The High-Volume Printer Guide".

Since these machines entered the marketplace, customers have taken notice of the opportunities and cost-savings that are brought into play said NovaCopy CEO Darren Metz.

"The benefits these two high-volume machines bring to bear in Tennessee businesses are tremendous," said Metz. "Not only can they fit into the printing needs of the Sir Speedy's and Kinko's of the world, but the savings for churches and non-profits in regards to printing bulletins and newsletters can be quite advantageous to their bottom line."

The Better Buys team of office equipment researchers and editors select those models that serve as a benchmark of high quality, exceptional performance and real value. Representing truly "best-in-class" machines, these models are honored with the Better Buys for Business "Editor's Choice" Award. Konica Minolta's bizhub PRO Production Print Systems were evaluated on their paper handling, output devices, touch-screen control panel, features, copier productivity and connectivity. In addition to the product evaluation process, Better Buys solicits and incorporates feedback from users about equipment performance, ease of use and brand satisfaction so that its recommended models have proven to be outstanding in the "real world."

"With the bizhub PRO 1050eP, Konica Minolta has staked its claim in the high-end production printing world, offering excellent performance at a very reasonable price point," stated Better Buys for Business, in its recognition of the bizhub PRO 1050eP.

"The bizhub PRO C6500P is Konica Minolta's entry in the currently hot mid-level color production market, and is competitively priced to make it a strong contender in this market segment," declared Better Buys for Business, in its recognition of the bizhub PRO C6500P.

"Production printing, both high-speed color and monochrome, is an area of strategic emphasis for Konica Minolta, and our bizhub PRO line of monochrome and color production systems continues to set industry benchmarks," said Kevin Kern, Vice President, Product Planning and Development, Konica Minolta Business Solutions U.S.A., Inc. "We are proud that Better Buys has recognized the overall capabilities of the bizhub PRO C6500P and bizhub PRO 1050eP systems, and these awards give clear evidence as to why our market share in production printing has enjoyed significant growth in recent years."

The bizhub PRO1050eP is a workhorse production system that is able to satisfy the demands of high volume environments; it has a spectacular monthly duty cycle of 1,500,000 impressions to handle the rigors of production printing. The bizhub PRO C6500P offers high image quality which excels at the various functions which the professional seeks, and meets the rigorous needs of on-demand printing.

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Pricing and Availability

The bizhub PRO C6500P and 1050eP are available through NovaCopy. Contact NovaCopy at 615.577.7677.

About NovaCopy

NovaCopy is an award-winning dealer for multifunction office copiers, advanced imaging and business solutions. Recognized as the BTA National Dealer of the Year, and as one of the fastest growing companies in the United States, NovaCopy provides equipment, technical service, document management software and nationally-recognized customer service to its customers. For more information, please visit: www.novacopy.com .

About Konica Minolta Business Solutions U.S.A.

Konica Minolta Business Solutions U.S.A. Inc. (www.kmbs.konicaminolta.us), a leader in advanced imaging and networking technologies for the desktop to the print shop, brings together unparalleled advances in security, print quality and network integration via its award-winning line of bizhub™ multifunction products (MFPs); bizhub PRO™ production printing systems; magicolor® desktop color laser printers and all-in-ones; and pagepro™ monochrome desktop laser printers and all-in-ones. Headquartered in Ramsey, NJ, Konica Minolta delivers expert professional services and client support through an extensive network of direct sales offices, authorized dealers, resellers and distribution partners in the United States, Canada, Mexico, Central America and South America

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