



# Case Study

## Novartis Animal Health

Greensboro, NC

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*Kevin Gentile, Novartis  
Global Functional  
Information Manager for  
Novartis Animal Health*

### PROJECT SCOPE

The name Novartis comes from the Latin phrase for "new skills," a phrase which reflects the company's commitment to bringing innovative new products to the marketplace. Novartis Animal Health wanted to create a flexible, multi-space, open working environment with areas for people to collaborate, meet in groups of multiple sizes, be in private and have an overall fun working environment where people could be working on something at any location in the space. The idea was "to develop a single space that provides multiple types of work environments," says Kevin Gentile, Global Functional Information Manager for Novartis Animal Health in Greensboro, NC.

### OBJECTIVE

To build collaboration within teams, enable work to flow more effectively, aligning people to improve communications.

### RESULT

Storr Office Environments of the Triad was able to deliver this by providing open workstations with minimal division between employees. Each freestanding workstation includes a mobile divider screen and ample storage beside and behind each station. To maximize the open nature of the Novartis floor plan, a functional post and beam system provides power and data access. The whole space is bright and inviting because the overall design invites and enhances the natural light from three sides.

#### Office Furniture

#### Facility Services

#### Healthcare

#### Education

#### Lab Furniture

#### Commercial Flooring

The meeting spaces consist of conference rooms, enclaves which provide seating for four to six people, and phone rooms for private confidential conversation. The café makes up the center core of the space. Designing with vibrant paint and fabric colors, an exciting floor pattern and mixed-height seating, Storr provided a fun yet functional meeting space where people connect both socially and professionally.

The result is a workspace that provides employees the flexibility to work individually or to collaborate in teams. The plan inspires working creativity and non-conventional thinking.

With no cubes, Novartis Animal Health has taken its work environment quite literally "out of the box."

