



Case Study

Cherokee Investments

Raleigh, NC

“Only six percent of the LEED-certified projects are designated with Platinum status and our headquarters is only one of a few historic renovations worldwide that have earned this distinct honor. We deeply appreciate all the work that you and your team at Storr did to make this a reality!”

Katherine Henderson,
Associate

PROJECT SCOPE

As the world’s largest private equity fund specializing in the acquisition, remediation and sustainable re-development of contaminated real estate, Cherokee Investment Partners was determined that its new headquarters in Raleigh, NC, reflect the organization’s commitment to the environment wherever possible. But the physical facility, 21,000 sq. ft. of office space in a sprawling brick building that dated back to 1870, posed some unique challenges. Storr played a key role in helping Cherokee address those challenges successfully.

OBJECTIVE

Our goal was to provide Cherokee with a workspace that would enhance productivity and support the organization’s work styles and culture, while making a clear statement about its commitment to the environment, most visibly by helping Cherokee secure LEED CI certification for the building.

RESULT

Storr developed a blend of new furniture and refurbished existing product to create a genuinely “green” office environment. Workstations specified were produced from 100% recyclable content, while recycled or recyclable materials were used in the refurbishing process at every opportunity. Use of refurbished product was a key factor in creating a more environmentally responsible workspace.

Storr account managers and designers worked with Cherokee staff over a six month period to provide guidance and consulting services to support the company’s “Green Office” values and culture. The result: Cherokee’s new corporate headquarters became the first LEED-certified historic property in North Carolina. At the time it received certification, the building was one of only 61 projects in the world receiving Platinum certification, the highest level of certification in the LEED system.

Office Furniture

Facility Services

Healthcare

Education

Lab Furniture

Commercial Flooring

