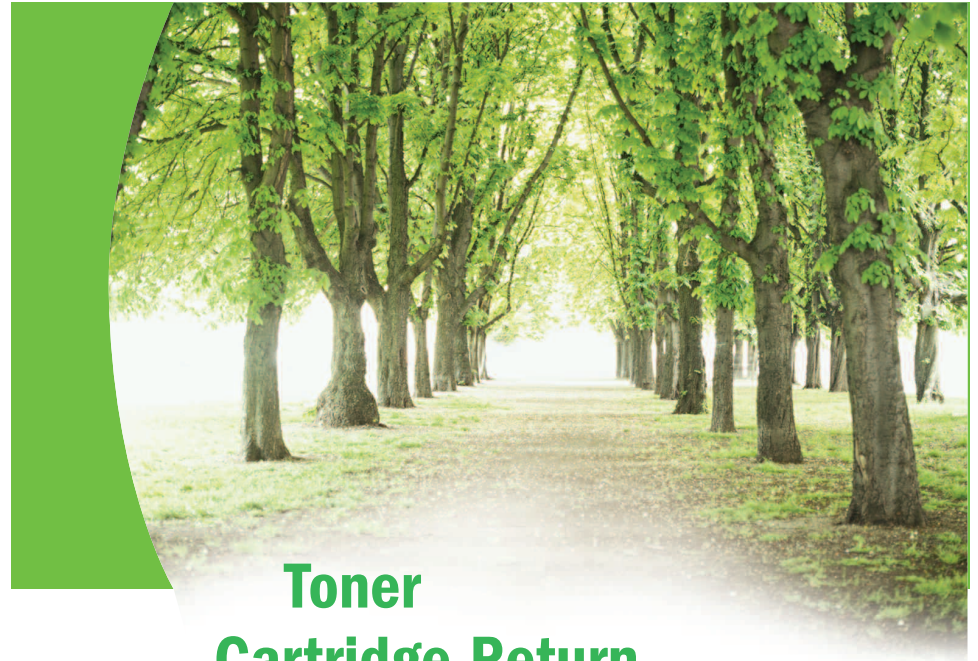


1234 Street Address
Town, State 10000



Toner Cartridge Return Program

QUALITY IS SOMETHING YOU DON'T THROW AWAY



*Please return your used toner cartridges
for resource conservation.*

It's simple and prepaid.

LANIER



Why Recycle?

When you throw away your Lanier toner cartridge, do you ever wonder what happens next?

- Plastics are virtually non-biodegradable. When discarded, they will sit in landfills for centuries to come.
- Waste adds up. Every year over 300 million cartridges are thrown away, contributing to over 200 million pounds of solid waste to our nation's overcrowded landfills.
- Stacked end to end, cartridges thrown away in one year would cover a distance of over 24,000 miles – enough to circle the earth.

By recycling your used cartridges, you actively divert them from landfills, doing your small part in preserving the environment.

Through Lanier's Toner Cartridge Return Program, 95-100 percent of the cartridge's total weight is recovered, conserving the materials and energy used to make new cartridges. Since 1997, Lanier's manufacturer has recovered and recycled 74.0 million toner cartridge parts.



For more information call: **1 (800) NUMBER**
company@email.address

Toner Cartridge Return Program

Frequently asked questions

How do I identify a Lanier recyclable cartridge?

Returnable cartridges will have a prepaid UPS or FedEx shipping label inside the packing box.

Where am I sending my used cartridge?

It is returned to our manufacturer's recycling center, a zero waste-to-landfill facility, which is ISO 14001 certified for environmental management and ISO 9002 certified for quality management. The recycling center is recognized by the State of California as a top waste-reduction environmental company.

Will returned cartridges be refilled?

No, we never refill our cartridges. There is no guarantee that refilled cartridges won't eventually end up in landfills. Moreover, we cannot be assured that a refilled cartridge will perform up to our standards of quality.

What happens to the used cartridges?

Each Lanier cartridge is disassembled, and designated part items are meticulously cleaned, inspected and tested for reuse in manufacturing a new cartridge in the same plant. The remaining items that cannot be reused are sent to material recovery partners.

As a global provider of imaging products and supplies, Lanier strives to minimize the environmental impact of daily business operations at all levels. The Lanier Toner Cartridge Return Program is one of many environmental initiatives where our customers can join our recycling, waste reduction and conservation efforts.