



Sustainability

Our commitment to building a
resource recirculating society

LANIER

Reducing

Environmental Impact Through Resource Recirculation

Creating a sustainable society with minimal resource and energy usage takes time and effort. Only by committing to a conscientious and continuing examination of our products and processes can we ensure the desired positive environmental impact.

Zero-waste-to-landfill operations are critical to our environmental impact reduction plan. These operations are in place throughout our product design, manufacturing, and distribution processes. We define our method of resource recirculation as follows:

Reduce

We can reduce waste generation and new resource consumption by recycling as much as possible.

Reuse

Those products with reuse potential are recycled to reduce resource and energy costs.

Recycle

We actively promote recycling through our designs and established networks of recycling systems.





Acting on our Principles

True commitment is evident in action. We are committed to take action in protecting our environment throughout all stages of our business cycle in conjunction and in cooperation with our partners and customers. By integrating our environmental management system into everything we do — from the manufacturing and distribution processes to post product usage — we limit the environmental impact of all our activities and promote an environmentally conscious atmosphere. Our commitments are translated into effective and compelling actions that set an example within our communities and challenge others to share in the responsibility. This is not a solitary endeavor, but rather a mission of global proportions to which we are dedicated.

Achieving Higher Standards via ISO 14001 Certification

Lanier products are manufactured within ISO 14001 certified facilities. These rigorous international standards not only serve as the foundation from which companies develop their environmental management systems — they hold companies to a higher level of environmental responsibility. By aligning with a manufacturer that meets ISO certification requirements, we communicate to our customers and to the world that we are committed to making environmental conservation an integral part of our business practices — from product planning, development and production to sales, logistics, use, recycling and disposal.

Leading the Way to Greater Energy Efficiency

Our ongoing efforts to provide equipment with energy-saving features are evident in our systems equipped with Quick Start-Up (QSU) Technology. QSU Technology enables the system to start-up quickly while reducing energy consumption when the system is in sleep mode. High-speed duplex printing/copying (duplex copying at the speed of one-sided copying) is yet another energy-efficient, resource-saving feature.

Our efforts are also visible in networked systems, like electronic file sharing. These systems offer even greater energy and resource savings capabilities. We exemplify the fact that leading edge products and environmental responsibility can go hand in hand.

This is not the end. We will continue with our efforts to develop equipment features that reduce energy usage and green house gasses through our commitment to environmental management within our product development process and continual technological innovations.

Engaging Customers in our Conservation Practices

Creating a significant reduction in the amount of waste materials that go into landfills is something we can't do alone. With the participation of our customers, we can make a real difference. That is why we are engaged in programs, environmental activities and green partnerships that help to build a resource-recirculating society — one that actively protects the Earth for future generations to enjoy.

Toner Cartridge Return Program: Many toner cartridges can be easily returned (postage-paid) to our recycling center — a facility that itself generates zero waste and has been ISO 9002 certified for quality management and ISO 14001 certified for environmental management. By participating in our Toner Cartridge Return Program, our customers help us to recover 95 - 100 percent of the cartridge's total weight. This practice not only keeps plastics out of landfills, it conserves the materials and energy it would take to make new cartridges.



Environmental Management System

Environmental management is among our highest priorities. We believe that we — along with all global citizens — share in the responsibility for our planet's future well-being. That is why resource and energy conservation and pollution reduction are such critical components of our products' manufacturing processes. We assume responsibility for adhering to all relevant laws and regulations and remain committed to going beyond compliance — to continually improving ourselves in these areas and to educating our consumers about energy conservation and its effect on the environment.

Our Environmental Principles:

1. Within our business operations, products and services, we will reduce and, where possible, eliminate pollution and waste through source reduction, conservation and recycling.
2. We will conserve energy and improve the energy efficiency of our internal operations and of the goods and services we produce. We will strive to educate the public about energy conservation and its effect on the environment.
3. We will strive to minimize environmental, health and safety risks to our employees and the communities in which we operate through education, safe technologies and operating procedures.
4. We will make sustainable use of renewable natural resources and strive to conserve nonrenewable natural resources through efficient use and careful planning.
5. We will implement these principles to be sure that every person at every level is informed about pertinent environmental issues and fully responsible for environmental policy.
6. In every location where we conduct our business, we maintain close ties with local communities, and we contribute to society by publicizing our activities and assisting in environmental conservation efforts.

Achieving Recognition for Environmental Commitment

We're proud to sell products manufactured with the highest level of concern for environmental protection. These awards are testament to our commitment to sustainability:



- Energy Star "Labeling Partner" of the Year 2000
- Energy Star "Excellence in Consumer Education" for the year 2000

- Energy Star "Office Equipment Partner of the Year" for five consecutive years (1996 – 2000)



- International Energy Agency (IEA) World's First "Copier of the Future" award to the new 35 ppm MFP (November, 1999)



- The 2003 World Environment Center (WEC) Gold Medal for International Achievement in Sustainable Development was earned by our products' manufacturer

- One of the Global 100 Most Sustainable Corporations in the World, as named by the World Economic Forum for three consecutive years (2005 – 2007)

- *Financial Times* listed our manufacturer as one of the "Worlds Most Respected Companies", and ranked them #7 among companies that best manage and effect environmental resources (December, 2001)
- The U.S. and European Business Councils for Sustainable Energy "Climate is Business" award for efforts in protecting the global climate, presented at COP7* meeting (November, 2001)
- Innovest's "EcoValue 21" Environmental Rating ranked our manufacturer #1 out of 11 companies with an AAA rating for demonstrating a balance between business and environmental conservation (July, 2001)
- Council on Economic Priorities (CEP) "Environmental Stewardship Award", presented to our manufacturer at CEP's 14th Corporate Conscience Awards (June, 2001)

*7th Conference of the Parties to the United Nations Framework Convention on Climate Change



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