



## **SHARP WINS 'EVERGREEN AWARD' FROM U.S. GENERAL SERVICES ADMINISTRATION**

### **Company recognized for environmental leadership in manufacturing and sustainable business practices**

MAHWAH, NJ, January 21, 2008 -- In recognition of outstanding environmental practices and a commitment to a sustainable future, Sharp Electronics Corporation has been honored with the "Evergreen Award" from the U.S. Government's General Services Administration (GSA) National Furniture Center (NFC), in the category of Technologies and Electronics. The Evergreen Award is granted to the government contractor that actively demonstrates the highest overall commitment to environmentally sound manufacturing and operating procedures. Sharp was one of only three companies awarded this year, as top environmentally conscientious business partners for their efforts in recycling, affirmative procurement and waste reduction.

The Evergreen Award was presented at the GSA Quality Partnership Council Meeting in Arlington, Virginia, shortly after the company was also honored with the GSA's prestigious "Excellence in Partnership Green Contractor Award."

"These GSA awards signify that Sharp is at the forefront of environmental responsibility," said Toshihiko Fujimoto, CEO and Chairman of Sharp Electronics Corporation, the U.S. sales and marketing subsidiary of Sharp Corporation. "Our commitment stands strong in developing environmentally conscious products and services while conducting business in an environmentally advanced manner throughout the world."

Sharp Electronics Corporation works closely with the GSA NFC to provide copiers and LCD display products for the Federal Government as well as state and local government agencies. The GSA provides federal agencies with information technology, telecommunications, electronics and office space. The NFC is promoting adoption of green products and practices as part of its environmental initiative throughout the fiscal year.

### **Global Commitment to the Environment**

Sharp aims to reduce its worldwide greenhouse gas emissions to the extent that, by fiscal 2010, the quantity of greenhouse gases Sharp emits that year will equal the quantity of greenhouse gases avoided through the use of Sharp energy-saving products and the use of the solar cells Sharp has sold during the previous 20 years.

As the world's leading manufacturer of solar cells, Sharp's focus is to further the development and use of solar electricity. Sharp is also a world leader in LCD TVs, which are more energy efficient than CRT TVs. Sharp's AQUOS® line of LCD TVs is known for long life and Sharp uses green, recyclable materials wherever possible in the construction of the televisions.

Sharp's Generation 8 LCD panel plant in Kameyama, Japan, is one of the world's most environmentally friendly factories, employing the world's largest (5150 kW) rooftop photovoltaic power system, plus cogeneration systems and fuel cells, to supply about one-third of the total electrical power used in the plant. The entire LCD TV manufacturing process – from fabricating the LCD panels to final

assembly – is carried out in a single plant, eliminating the need to shuttle sub-assemblies between distant plants. This enables Sharp to slash the amount of packaging materials required for shipping while reducing emissions. The plant also uses a water purifying system in which 100 percent of the water expelled by the factory is recycled.

The Sharp legacy of environmental responsibility was also recently recognized by the United States Environmental Protection Agency (EPA), which awarded Sharp its “SmartWay Excellence Award” for conserving energy and lowering greenhouse gas emissions from transportation and freight activities. Sharp was one of the first members of the SmartWay Transport Partnership, which was created by the EPA in 2004 as a voluntary alliance that establishes incentives for fuel efficiency improvements and reductions in greenhouse gas emissions. By 2012, this initiative aims to reduce between 33 and 66 million metric tons of carbon dioxide emissions and up to 200,000 tons of nitrogen oxide emissions per year.

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