

## **Benefits of Tax Incentive Increase the Buying Power for Small Businesses**

Despite a down economy, there are signs of hope – and even a financial edge – for today's small business owners. Compliments of The Economic Stimulus Act of 2008, and specifically Tax Code Section 179, purchasing power has significantly been increased when it comes to buying new equipment, such as office furniture, computers and technology, or commercial vehicles, to help businesses grow.

In fact, **the deduction limits have almost doubled for 2008**, and there is a new one-time bonus 50% depreciation once the 2008 deduction limit is reached, making investing in businesses this year a very attractive option.

### ***Section 179 = An Office Makeover***

First impressions are everything in today's competitive business world, and an office outfitted with contemporary desk, seating and storage solutions – not to mention the latest and greatest in computer systems and other technology bells and whistles – tells customers and prospects that a company is in step with the modern business environment.

When acquiring this new equipment, small business owners would obviously prefer to deduct the entire cost this tax year (2008), rather than gradual deductions over a number of years. Section 179 essentially allows just that – allowing businesses to deduct, from their taxable income, the full amount of equipment purchases up to the approved limit for a given year (almost doubled to \$250,000 for 2008).

In addition, any excess equipment cost above the amount expensed under Section 179 can be depreciated. And again, 2008 has brought substantial changes, allowing business owners to depreciate a full 50% for the first year.

The Economic Stimulus Act is designed to do what its name says – stimulate a tired economy and encourage both consumers and businesses to reinvest the kickbacks they are receiving back into the U.S. marketplace. So, now is the best time for small business owners to reassess their companies' capital needs and use the incentives to upgrade their office furnishings, their computer equipment and other capital improvements within the workplace.

Small business owners likely have questions about how to best take advantage of the Economic Stimulus Act benefits. Experts at The HON Company, one of the largest designers and manufacturers of office furniture in the U.S., can offer insight on how to best upgrade office furniture to meet the needs of the modern workplace.

We would be happy to arrange an interview with any of HON's furniture experts to answer any questions about small business furnishing strategies to help businesses make smart decisions to stretch their hard-earned dollars to the max. Please let me know if you are interested in arranging an interview at your earliest convenience.

Thanks in advance for your time and consideration.

Best regards,  
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