



Kyocera Mita Achieves ISO14001 Certification



Kyocera Mita America, Inc., one of the world's leading document solutions companies, today announced its Environmental Management System (EMS) at its United States facilities has achieved ISO (International Standard Organization) 14001:2004 certification. This annual certification, verified through an independent audit, is used to distinguish corporations that effectively manage how their activities, products and services impact the environment.

Achieving ISO 14001:2004 certification underscores Kyocera Mita America's commitment to reduce waste and the consumption of energy/natural resources caused by normal operations such as sales, service and distribution. Kyocera Mita America considers environmental conservation an important benchmark for corporate success and community leadership.

"Kyocera Mita America's commitment to social and environmental responsibility is fundamental to our corporate mission and a source of great pride to our company and its employees," said Mike Pietrunti, president and CEO at Kyocera Mita America. "Our customers can be confident that our Environmental Management System adheres to strict environmental conservation and protection guidelines."

ISO 14001:2004 certification, emphasizes the importance of environmental responsibility, customer focus, a process approach, continuous improvement and improved supply chain management from an environmental perspective.

The International Organization for Standardization (ISO) is a network of national standard institutes from 154 countries working in partnership with international organizations, governments, industry, business and consumer representatives. The International Environmental Management System Standard (ISO 14001) developed by ISO is the recognized standard for environmental management, as well as a benchmark for environmental excellence.

Since its founding, Kyocera has been implementing comprehensive activities such as environmental preservation, energy saving, global warming prevention, resource conservation, and development of global environment preservation products based on the corporate motto "Respect the Divine and Love People" and management rationale "To provide opportunities for the material and intellectual growth of all our employees, and through our joint effort, contribute to the advancement of society and mankind." **The Kyocera Environmental Charter** was established on October 1, 1991 in order to contribute to global environment preservation even more positively and continuously.



Kyocera's ECOSYS® Concept is a product development strategy that combines ecological and economical efficiency by reducing the volume of consumable and parts waste, as well as the financial costs to replace these items.

The long-life components and consumables that are the basis of the ECOSYS Concept incorporate an environmental design, energy-saving technology, low noise and emissions and chemical substances management.

Kyocera's objective is to manufacture superior products with a low Total Cost of Ownership (TCO), and have little or no impact on the environment. Kyocera's ECOSYS® Technology provides customers with a printing solution that incorporates long-life consumables and one of the lowest costs per print.



The ECOSYS Concept is based on Ecology, Economy and System.

Outside Magazine, November 2006

Outside Magazine named Kyocera Corporation (KYO) as one of it's Smart Picks in it's Green Investing Guide.

Kyocera Corporation ranked **number 6** in the guide.

To view on-line, please click on this link:

<http://outside.away.com/outside/culture/200611/green-investing-guide-3.html>

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